

BOLD GROWTH AGENCY

THE ANNUAL EVENT

2024 HEADSHOTS & BUSINESS OPPORTUNITIES

MARCH 29

12PM - 5PM

CONTRACT OPPORTUNITIES & CONVERSATIONS

TO REGISTER VISIT OUR WEBSITE

www.theboldgrowthagency.com

FREE HEADSHOTS FOR
MINORITY BUSINESSES

PROFESSIONAL
CONNECTIONS

**DISCUSSIONS
AND GROWTH**

VISIT OUR WEBSITE

www.theboldgrowthagency.com



HEADSHOTS AND BUSINESS OPPORTUNITIES

In our workshop, attendees will gain insights into what it takes to do business with our partners and panelists. The event will also provide attendees with the opportunity to network with professionals in the government or corporate field. This FREE event supports minority-owned businesses in attendance.

YEAR 2 BRIEF OVERVIEW

Headshots and Business Opportunities is an exclusive workshop designed to connect minority-owned businesses with government and corporate funding partners. This event will provide minority businesses with the following opportunities:

Gain Valuable Insights

- Discover the secrets to successful partnerships with our esteemed sponsors and panelists
- Learn from industry experts through engaging panel discussions and keynote speeches
- Gather insights on how to navigate the business landscape and maximize opportunities

Professional Headshots

- Make a lasting impression with high-quality headshots taken by experienced photographers
- Enhance your professional profile with updated headshots that showcase your expertise
- Elevate your online presence with professional images that capture your brand essence

Networking Opportunities

- Expand your professional network by connecting with key players from the government and corporate sectors
- Build valuable relationships that can lead to new business opportunities and collaborations
- Gain access to a supportive network of peers and mentors who share your entrepreneurial spirit

This free event is dedicated to supporting and assisting minority-owned businesses, providing them with the tools and connections they need to succeed.



HEADSHOTS & BUSINESS OPPORTUNITIES



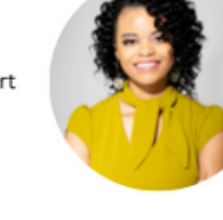
Moderator: Tammie Hall-Roberts
Director of NC HUB Office



Moderator: Tunya Smith
Director of the NC Department of Transportation's Office of Civil Rights



Panelist Thiané D. Carter
Raleigh Durham Airport Director of Small Business Programs



Panelist Denisha Harris
Town Of Cary Purchasing and Contracts Manager



Panelist Pamela Gales
Wake County Public School System HUB Program Manager



Panelist Evin L. Grant
NC Department of Administration (NCDOA) Policy Director



Panelist Joni S. Robbins
Director, Purchasing Section
North Carolina Department of Transportation



Panelist Dionne McLean
RTI Supplier Diversity Project Manager



THE WORKSHOP

This is a guided networking event to create strategic awareness of business opportunities with our presenting sponsors and panelists.

March 22nd 2023 | 11am - 3pm

3800 Glenwood Avenue Suite 300 Raleigh NC 27612

BOLD GROWTH AGENCY

LAST YEARS EVENT

March 22nd 2023

CURRENT PARTNER LEVELS

As a partner of the Headshots and Business Opportunities Workshop, your company will gain access to a captive audience of influential professionals, allowing you to showcase your expertise and establish connections that could lead to new business partnerships and collaborations. Additionally, the workshop's high-profile status will increase your brand's perception, positioning it as a thought leader in its industry.

By leveraging the workshop's extensive network and resources, your company can effectively expand its reach, enhance its competitive edge, and pave the way for sustainable growth and success. Our event has been known to increase our partner's brand reputation, increase participation for business inclusion, and foster successful business partnerships, with a high percentage resulting in long-term collaborations.



2k

2,000 (2k) level:

- Table at the event
- Social media promotion (10)
- Logo placement on event materials
- Acknowledgment during opening and closing remarks
- 6 Month Custom Marketing
- Sponsorship recognition during the event and in marketing materials

2k

5k

5,000 (5k) level:

- Social media promotion (20)
- All benefits of the \$2,000 level, plus:
- Speaking priority at the event
- Customized partner Package to Meet Specific Goals
- Dedicated email promotion
- Inclusion in Recap Brand Video
- Opportunity to participate as a panelist
- Year-long Custom marketing

5k

If your agency is unable to meet our title and presenting sponsor budget requirements, we are open to collaborating with you to develop a customized sponsorship package that aligns with your marketing objectives.

THANK YOU TO OUR PARTNERS LAST YEAR 2023



**N.C. DEPARTMENT OF
TRANSPORTATION**
**Office of
Civil Rights**



**N.C. DEPARTMENT OF
TRANSPORTATION**
**Procurement
Office**



CLICK HERE TO PARTNER

